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Joint Media Release

EuroCham and LKYSPP agree to deepen collaboration in areas of mutual interest

**MEMORANDUM OF UNDERSTANDING BETWEEN EUROCHAM AND NUS
LKYSPP**

Friday, 23 April 2021 [Singapore] - The European Chamber of Commerce, Singapore (EuroCham) and Lee Kuan Yew School of Public Policy, National University of Singapore (NUS LKYSPP) have committed to deepening collaboration in the areas of executive education and advocacy.

The incumbent President of the European Chamber of Commerce, Singapore, Mr Federico Donato and Vice Dean (Executive Education) and Associate Professor in Practice at Lee Kuan Yew School of Public Policy, Mr Francesco Mancini will sign a memorandum of understanding at the Annual General Meeting of the Chamber on 29th April 2020 (Thursday).

The partnership under the MOU covers the development of executive education programmes focusing on the economic, political, technological and social trends of Southeast Asia, and the business opportunities, risks and challenges in the region; and preparation of position papers guided by the chamber's committees.

EuroCham President Mr Federico Donato said, "EuroCham continues to affirm the paramount importance of a strong and holistic collaboration between industry and academia - by fostering a collaborative relationship, our members, students and professors benefit from the exchange of professional experience and research expertise, providing an optimal framework for innovation and growth for both parties."

Mr Francesco Mancini, Vice Dean (Executive Education) and Associate Professor in Practice at NUS LKYSPP added, “Leveraging our thought leadership and expertise on policy, governance, and organisational excellence, as well as geopolitics and sustainable development in Asia, LKY School is proud to support EuroCham’s members and the wider business community in navigating through a diverse and increasingly complex marketplace, and the challenges of a post-COVID environment.”

At the height of the pandemic, EuroCham and LKYSPP collaborated on a masterclass supported by Singapore Business Federation under its SBF Rise Programme. “Leadership and Organisational Transformation for Resilience and Growth” saw participants go through six online sessions helmed by professors and industry experts on topics ranging from futures thinking, technology disruptions, leadership competencies, business transformation, sustainability to life in the new normal.

About European Chamber of Commerce, Singapore (EuroCham Singapore):

EuroCham Singapore is an independent non-profit organisation governed by members, representing the common interest of the European business community in promoting bilateral trade, services and investments between Europe and Singapore and the region.

EuroCham Singapore represents the voice of the European business community in Singapore. We provide our members with a forum for advocacy, networking and information sharing within the European and Singaporean business communities and governmental circles. For more information, please visit our website: www.eurocham.org.sg

About the Lee Kuan Yew School of Public Policy

The Lee Kuan Yew School of Public Policy is an autonomous, professional graduate school of the National University of Singapore. Its mission is to educate and train policy-makers and leaders, with the objective of raising the standards of governance throughout the region, improving the lives of its people, and, in so doing, contributing to the transformation of Asia and beyond. In addition to Masters and PhD programmes, the LKYSPP offers high quality customised Executive Programmes that cater to the needs of time-constrained senior managers and professionals, with the aim of delivering creative solutions to real management and leadership challenges.

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