

DANONE

One Planet, One Health

Having been in Singapore since 2015, Danone is a global food and beverage company that is driven to bring health through food to as many people as possible. Danone's 'One Planet, One Health' (OPOH) frame of action aims to inspire healthier and more sustainable eating and drinking practices. With more than 100,000 employees, and products sold in over 120 markets. Its portfolio includes leading international brands (Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic, among others) and strong local and regional brands (AQUA, Blédina, Bonafont, Cow & Gate, Horizon Organic, Mizone, Oikos, Prostokvashino, Silk, Vega).

CREATING A SUSTAINABLE GROWTH MODEL

As a "société à mission" – a purpose-driven company – Danone strives to contribute to the food system transformation while creating sustainable value for its shareholders and ecosystem. In 2022, Danone presented a new strategic plan: "Renew Danone" to build a sustainable profitable growth model. To do so, its actions will focus on an end-to-end step-up in the quality of execution, a strengthened innovation model geared for scale and impact, and increased investments in consumer value, as well as brands and commercial development.

To ensure that the company remains visionary, engaging with stakeholders is important. As such, Danone relies on a materiality assessment and risk analysis, the former focusing on sustainability issues and the latter being a wider tool to anticipate all types of risks a company is facing in its operations and broader value chain.

Danone has identified nine areas of action that guide its commitments, actions and projects. They are:

- Offering quality, safe, on-trend products
- Securing sustainable growth
- Becoming a B Corp
- Impacting people's health locally
- Growing brands and scaling up positive impact

- Preserving and renewing the planet's resources
- Creating an inclusive and engaging workplace for all
- Fostering inclusive growth
- Working with partners for greater impact

INTEGRATING SUSTAINABILITY

In strengthening the Company's sustainability leadership, Danone appointed its Chief Sustainability and Strategic Business Development Officer (CSSBDO), commissioned to lead its sustainability agenda and integrate all sustainability-related programs and efforts. The CSSBDO will also

be in charge of identifying, assessing and opening new long-term growth opportunities.

Caring for the employees

Each employee has the opportunity to impact the decisions of the company, locally and globally. All employees are provided with a safe, inclusive and diverse working environment, relying on constructive social dialogue, and encouraging talent development throughout their careers. This will align everyone's interest in the long-term and give employees an opportunity to take ownership of Danone's mission.

Training support via the Internal Academy, Campus events, mentoring, coaching, on the job development opportunities and online resources are all available for employees. Additionally, the company has a set of comprehensive sustainability learning via CampusX and a digital library of e-learning, videos, digital books, articles, and more.





Sustainability for the consumer

As it is also Danone’s responsibility to guarantee safe and quality products, its strategy is to focus on better and bolder innovations that are profitable while positively impacting consumers. Its continued focus on core portfolio renovation and innovation, supported by selective re-investments and channel execution focus, has helped leading brands such as Nutricia, Evian, and Alpro grow market shares and play into trends in favour of health and immunity.

TAKING CARE OF THE SUPPLY CHAIN

Circular packaging

Today’s mainstream packaging system is unsustainable because it is still primarily linear - raw materials are used to make packaging for a product, and after the product is consumed, the packaging is thrown away. As Danone wants to offer nutritious, high-quality food and drinks in packaging that is 100% circular, it aims to eliminate unnecessary packaging and engage in innovation so all packaging is designed to be reusable, recyclable, and compostable.

Currently, the company is working to optimize material use and eliminate waste. This means developing new alternative delivery or reuse models, while also taking action to eliminate items that are problematic (unlikely to be recycled) or un-

necessary (do not bring additional value to the product). Danone looks to collaborate with public authorities and private companies to optimize formal Extended Producer Responsibility (EPR) and Deposit Return Scheme (DRS) systems.

Sustainable procurement

By working hand-in-hand with its diverse partner base, Danone sources the right products and services for its value chain, which spans 100,000 suppliers, 59,000 dairy farmers, 8 Research and Innovation Centers of Excellence, 190 production sites, and 400 distribution centres.

FUTURE PLANS FOR DANONE

Three of Danone’s “société à mission” ambitions to achieve inclusive growth in the future is to:

- Provide access to safe drinking water to those in need.
- Protect the most vulnerable members of its value chain.
- Become a B Corp Company by 2025 to ensure that the company consistently demonstrates a high level of sustainability via audits, and implements structural changes to its laws and practices

B Corp is a certification that indicates that a company is meeting high standards of social and environmental performance, accountability and transparency, through the evaluation of the company’s operations, business model and supply chain management. Aligning its actions with global sustainability frameworks, such as the UN Sustainable Development Goals (SDGs), and therefore adopting a language that is universally understandable, is a priority for Danone.

EFFORTS IN SINGAPORE

In Singapore, Danone is focused on plastic bottle redemption, which is aligned with Singapore’s Zero Waste Masterplan. In 2021, Danone’s Evian mineral water brand is launching its first label-free, 100 percent recyclable and recycled PET (rPET) bottle in Singapore. Globally, Danone is committed to halving the virgin plastic used by its water brands, reaching 50 percent rPET use worldwide and 100 percent across Europe by 2025. Danone’s One Planet, One Health (OPOH) vision and its integrated set of 9 long-term goals are aligned to the SG Green Plan.



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