

CRAYON

Power of Tech to Drive Greater Good



Adherence to global standards

Other than the ISO 14001 international standard that specifies requirements for an effective environmental management system, Crayon is currently developing monitoring systems to ensure that it remains on track to attaining its sustainability targets.

Crayon encourages its subsidiaries and employees to align themselves more with the UN SDG 13 - Climate Action. Crayon employees and subsidiaries have been seeking volunteer opportunities, completing tasks and charitable work together, and sharing their stories across the company to inspire others.

CRAYON IN SINGAPORE: A JOURNEY OF WASTE REDUCTION

In Singapore, Crayon's main initiative is to reduce waste production in offices through promoting the use of reusable drinking containers, cutlery and crockery as well as controlling the amount of printing that occurs. Along with global initiatives that Crayon will be running, such as plastic-free months, this initiative reduces

Crayon is a customer-centric innovation and IT services company with over 3,300 team members across 47 countries. The company optimize businesses' IT estate to help them innovate with the expertise they can trust. The services of Crayon create value for companies to thrive today, and scale for tomorrow. Crayon is a Norwegian company that established its presence in Singapore in 2015.

SUSTAINABILITY STRATEGY AND COMMITMENTS

People, planet, prosperity

Crayon's sustainability goals revolve around three pillars - people, planet, and prosperity. Crayon believes in aligning itself to international metrics and setting tangible goals that are currently being validated by the Science Based Targets Initiative to guide itself in attaining its sustainability goals. The company aims to achieve 40% company-wide employment of women by 2027; reduce carbon emissions by 40% by 2030; and produce its customer-centric technology and services, with pilots being performed later in 2022.





the amount of waste going to local incinerators. Crayon's strategy aligns with the Singapore Green Plan 2030, under the header of Sustainable Living, Green Citizenry: Less waste and consumption.

SUSTAINABILITY THROUGH A DIGITAL LENS

Crayon believes in the power of technology to drive the greater good.

As a technology company, Crayon is committed to developing technological innovations to meet its sustainability goals as it believes in the power of technology to drive the greater good. Crayon works with technology partners and harnesses their technology to integrate systems and build tools and services for themselves and their clients to achieve sustainability targets.

In recent years, as sustainability emerges as a key factor that governs a company's use of its IT assets, Crayon is looking to become a leader in sustainable FinOps. This focus on sustainability would likely influence companies to shift operations onto public cloud environments as economies of scale strive to make shared installations more environmentally friendly than private data centers. Crayon aims to assist this process with its FinOps service which analyses complex cloud usage data

to provide companies with measurements and recommendations to manage and reduce GHG emissions. The company is also using AI in different ways to report on changes in the environment, such as plastic levels in the ocean and deforestation in areas of rainforest.

Crayon strongly promotes that through talking to customers, partners, and suppliers about the work that it performs around sustainability, the company helps its partners realize the utility and tangibility of digital tools to identify areas for impact on sustainability.

ESG STRUCTURES

Since its commitment to sustainability, Crayon has established an internal ESG committee board to track the company's sustainability progress and the integration of ESG into its business model. The company is also intending to implement mandatory training programs through its Talentsoft platform that will cover all legislative aspects of sustainability.

Crayon also recognizes the importance of ensuring that its partners and suppliers operate ethically. Therefore, Crayon requires its partners to adhere to its Partner Integrity Policy which includes the prioritization of employee rights to collective bargaining,

elimination of forced and child labor, non-discriminatory employee policies, and freedom of association. Moving forward, Crayon is in the process of evaluating a Third-Party Risk platform to ensure that it remains up to date with the ever-changing legal landscape. This will make vetting customers, partners, and suppliers far more effective and efficient.

As a beginner in sustainability, Crayon is excited to contribute more towards the cause in the years ahead with the insights obtained through a feedback loop with customers on its ESG practices concerning the work it produces in the digital industry.

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CRAYON PTE LTD
3 Fusionopolis Way | #12-20 Symbiosis Tower | Singapore 138633
W: www.crayon.com
T: +65 6521 7031