

UNIFIEDPOST GROUP

Digitalising the Financial Supply Chain

The Unifiedpost Group, headquartered in Belgium, seeks to make business easy and smart by helping organisations build strong digital connections with its customers and suppliers. Unifiedpost's cloud-based open network of consumers and organisations promotes collaboration, digital interactions, document exchanges, payments and cash flow optimisation. The network also enables the creation of additional data-driven services to help organisations grow. Unifiedpost equips every verified participant with the right tools to digitise and automate business processes. These tools range from smart mobile and web applications over software integrations to fully documented Application Programming Interfaces.

STRONG FOUNDATION FOR SUSTAINABILITY GOALS

Unifiedpost wishes to expand its global business network with its relevant stakeholders to improve (cost) efficiency, and reduce carbon footprint. The company helps large and small companies generate economic benefits through dematerialising documents and processes, and simplifying the making and receiving of payments. Diversity is also embedded to promote

equality and maximise a high-quality business network. In Singapore, Unifiedpost, is the largest player on the InvoiceNow network. The company connects almost 6,000 businesses to an electronic invoicing network.

With clearly defined Key Performance Indicators the company guides its sustainability journey forward. Of note are (1) environmental goals such as increasing number of saved trees due to the use of

electronic documents and online payment facilities and setting targets in the energy use of data centres, (2) social goals such as reporting and commitment to improving diversity figures at all company levels and equal pay for equal work (fair pay practice), and (3) governance goals such as procurement management framework with sustainability goals for partners and further development of centralised data protection office to ensure an equal level of data protection for customers and partners.

ROADMAP AHEAD

Since its listing on Euronext Brussels in September 2020 and after acquiring several companies in 2021, Unifiedpost now pursues a solid ESG group reporting based on a framework with auditable KPIs covering global subsidiaries and a roadmap of its long-term goals.

In the next few years, Unifiedpost plans to make the following ESG commitments:



The company helps large and small companies generate economic benefits through dematerialising documents and processes, and simplifying the making and receiving of payments.

- Minimise environmental impact and carbon footprint for Unifiedpost and stakeholders
- Ensure employee well-being and a diverse culture to improve company attractiveness
- Improve ethical behaviour with training and robust compliance and privacy programs
- Promote a sustainable development mindset, to motivate employees throughout the organisation
- Select and engage suppliers based on recognized ESG standards
- Consolidate ESG position by engaging with influential projects positioning Unifiedpost as a trusted and knowledgeable partner

Each target is also directly aligned with the UN Sustainable Development Goals, reaffirming Unifiedpost’s commitment to the UN Global Compact and its objectives.

DATA PROTECTION IN GOVERNANCE

As part of its commitment to the Governance aspect of ESG, the company set up a group data protection office to ensure that offices worldwide are aligned to the EU’s general data protection regulation standards. It is the intention of the team of Unifiedpost to continue to improve and refine their responsibilities and create policies to deal with unintended circumstances such as stakeholder requests and future data breaches.



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