

# BOOKING.COM

## Making it Easier for Everyone to Travel More Sustainably

Booking.com is one of the world's leading digital travel companies, with over 28 million accommodation listings available and more than 1.5 million room nights booked every 24 hours.



### A WORLD WORTH EXPERIENCING

As a leader in travel, Booking.com believes that it has a responsibility to preserve and build a world worth experiencing, and to help promote a more sustainable travel industry - culturally, environmentally and socio-economically. If done with respect for the world's local communities, environments and biodiversity, travel can broaden horizons, reduce barriers and bring people closer together.

### APPROACH

Booking.com takes a three-pronged approach to sustainability. Firstly, it strives towards operating sustainably and building a culture of sustainability within its business. Secondly, the company aims to make it easy for travellers to book sustainable trips, using its scale and reach to raise greater awareness of the sustainable travel choices available. Finally, Booking.com believes that creating a truly sustainable travel industry requires time and collaboration; and is committed to working with partners and peers to achieve this.

### SUSTAINABILITY INITIATIVES:

#### Setting tangible carbon reduction targets

Booking.com became carbon neutral in 2020. However, the company intends to go much further in reducing its carbon emissions, releasing its Climate Action Plan in March 2022. The plan, using 2019 as a baseline, defines short and medium-term reduction targets (utilising the Science-Based Targets initiative criteria) for the company's scope 1, 2 and 3 emissions. Booking.com has already reduced its absolute scope 1 & 2 emissions by 92%, primarily through the transition to 100% renewable electricity, which was

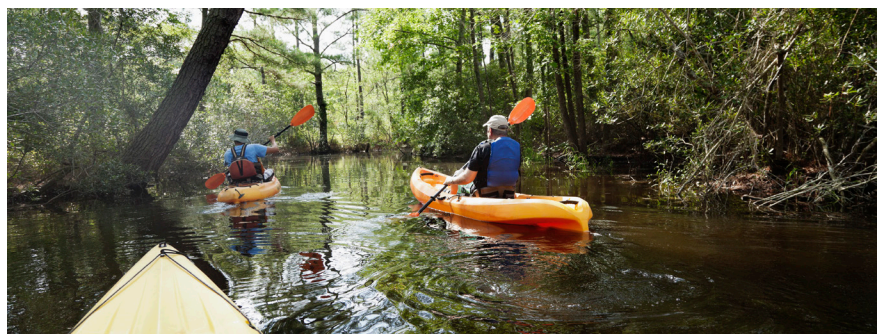
completed in late 2021. Booking.com aims to further reduce scope 1 & 2 emissions, by 95%, by increasing the efficiency of offices by the end of 2030. It also intends to reduce scope 3 emissions by 50% by the end of 2030 and achieve net zero emissions by 2040.

#### The Travel Sustainable Programme

Booking.com's greatest influence on sustainable travel is supporting the company's accommodation partners in taking the next steps to become more sustainable, no matter where they might be on their journey. In 2021, it launched the Travel Sustainable badge, a credible, globally inclusive sustainability measure that is accessible for all kinds of properties, from apartments and holiday homes to hotels, resorts and even treehouses. A first-of-its-kind initiative in the industry that builds upon the many robust eco-labels and certifications already in place, the goal is to make it easier for consumers to search and book a sustainable stay on Booking.com, no matter where they want to travel.

#### Holistic approach to sustainability

The Travel Sustainable programme is focused on 5 categories: waste, water, energy, greenhouse gas emissions, environmental protection and community support. To achieve a Travel Sustainable badge, a partner must undertake practices that positively impact some or all of these categories. This holistic approach is also true of Booking.com's overall approach to sustainability. Booking.com is a signatory of the Global Tourism Plastics Initia-





tive, became carbon neutral in 2020 and transitioned to 100% renewable electricity in 2021. Booking.com was also the first travel company to create animal welfare guidelines for both accommodation and attraction partners. Booking Holdings Climate Action Plan further details how the group (including Booking.com) aims to achieve near zero emissions in its operations by 2030 and net zero emissions (total) by 2040.

### Travalyst

In 2019, Booking.com co-founded Travalyst, a non-profit pre-competitive collaboration between key brands in the travel sector, including Amadeus, Expedia, Google, Trip.com, TripAdvisor, Skyscanner and Visa. The group is dedicated to finding a unified approach to decarbonising the travel industry and improving the sector's sustainability on a global scale.

### BOOKING.COM SUSTAINABILITY IN APAC

The company has shifted to renewable electricity across its global operations through the purchase of unbundled energy attribute certificates. The company has formed a dedicated taskforce to further improve operational sustainability in its Singapore office. Through its Travel Sustainable programme, the company is actively supporting accommodation partners in accelerating their sustainability initiatives within the region.

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**Booking.com**

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