

BSI

BSI's Journey to Net Zero: Shaping a Sustainable Future

BSI is a trusted Royal Charter brand that helps organisations worldwide to make excellence a habit through standards creation, system certification, supplier verification and training activities. As the world's most experienced Standards Body and founding member of ISO, BSI leads the way in originating many of the world's most recognised standards, including ISO 9001 Quality Management, ISO 14001 Environmental Management, ISO 22301 Business Continuity Management, ISO/IEC 27001 Information Security etc.

BSI's business model demands that we view all actions through the lens of societal progress, making sustainability our guiding principle. BSI aims to empower collaborative efforts towards achieving sustainability goals and creating a positive impact.

BSI'S PATH TO NET ZERO: STRATEGIC ACTIONS AND GLOBAL LEADERSHIP

BSI's sustainability strategy is firmly aligned with its organisational purpose and commercial goals. Through a comprehensive materiality assessment, BSI identifies key risks and opportunities, shaping its strategic priorities.

Publicly committed to achieving net zero emissions by 2030, BSI aims to reduce its Scope 1 and 2 emissions by 90% and Scope 3 emissions by 42%, in line with the Paris Agreement. To support its clients' net zero journeys, BSI offers Net Zero Pathway solutions, integrating ISO IWA42:2022 and ISO 14064-1.

Putting strategy into action, BSI led the 'Our 2050 World' network to launch The Net Zero Guidelines (ISO IWA42:2022) at

COP27. These guidelines are designed to help governments and organisations accelerate action and limit global warming to 1.5 degrees Celsius, providing a practical, end-to-end framework for organisations at any stage of their net zero journey.

Global Consistency

Sustainability is a collective commitment that transcends divisions, markets, regions, and teams. In 2022, BSI achieved global certification for Environmental Management Systems (ISO 14001) and Occupational Health and Safety Management (ISO 45001), fostering global alignment, effective impact management, and risk reduction. This certification process empowered an engaged team of internal advocates, facilitating sustainable development initiatives and supporting our journey towards net zero goals.

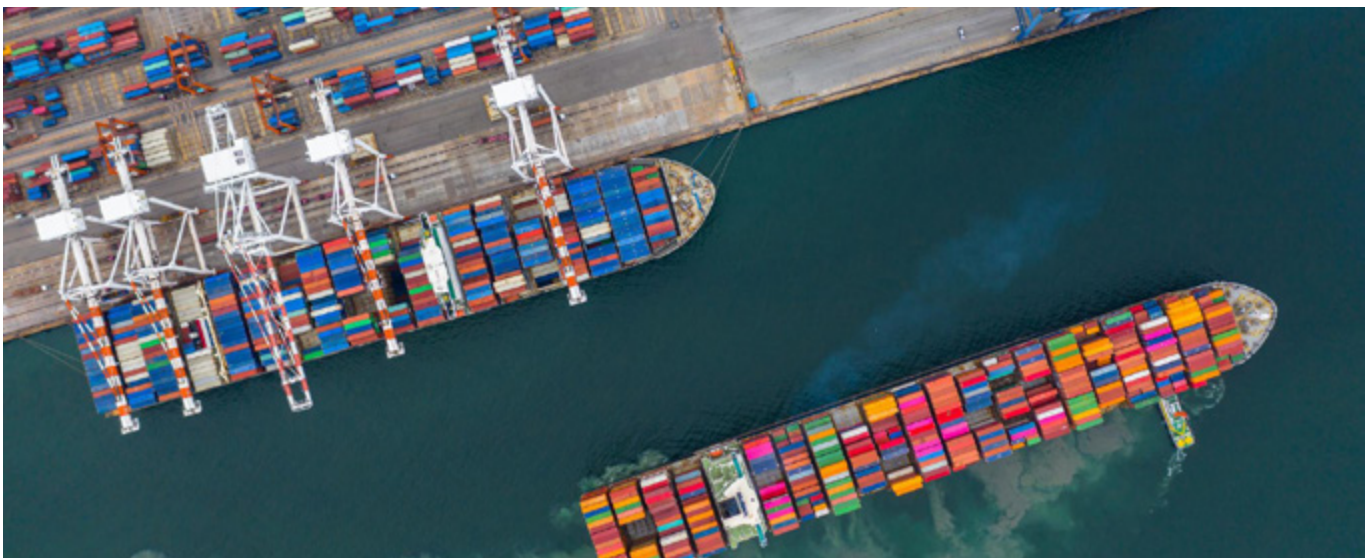
Actively working to achieve GHG reduction targets ahead of schedule, BSI has maintained carbon neutrality since 2020 by investing in high-quality carbon credits. Through its Carbon Offsetting Policy, developed with guidance from PAS 2060, ISO



14068 draft, and the Oxford Carbon Offset Principles, transparency and accountability is ensured. Credits labeled with the Integrity Council for the Voluntary Carbon Market (ICVCM) Core Carbon Principles (CCP) Assessment Framework to further enhance sustainability efforts have been prioritised going forward.

Quality Data

At BSI, achieving goals hinges on the foundation of quality data. BSI has streamlined its reporting systems, transitioning from spreadsheets to the Connect Climate platform, enhancing data accuracy, transparency, and consistency. This shift not only reduces time spent on data analysis but also



provides teams with a clearer view of our progress against yearly targets.

Furthermore, adherence to standards such as the Guidance for Quantification and Reporting of GHG Emissions and Removals (ISO 14064-1) ensures that our measurement and reporting processes meet the highest global standards, instilling confidence in both internal and external stakeholders.

EMPOWERING TEAMS FOR SUSTAINABLE SUCCESS

BSI prioritises empowering teams through training workshops and support to accurately report GHG-related activities, including invoices, expenses, and travel planning, thereby capturing richer and more precise data.

Employee engagement is at the core, fostering the development of better tools and data that feed into custom implementation plans, successfully embedding sustainability into BSI's projects and processes.

Beyond data-focussed training, BSI is transforming its communication approach with a redesigned training curriculum targeting confidence gaps, an interactive Sustainability Intranet Hub, and monthly live Team-casts. These initiatives foster engagement on crucial sustainability topics among colleagues, empowering every team member to contribute meaningfully to BSI's sustainability journey.

The Carbon Allowance Model

Reducing its carbon footprint requires a holistic approach, with sustainability becoming a shared responsibility embedded in every decision-making process. To achieve this, BSI has implemented a Carbon Allowance Model, allocating carbon budgets to each division and function, and linking these targets to leadership incentives and bonus remuneration. This approach ensures



accountability and drives comprehensive pathways toward carbon reduction goals.

INTEGRATING GREEN PRACTICES ACROSS BSI

By fostering deep collaboration with supply chain leads, BSI has integrated sustainability into procurement processes, risk assessments, and facilities planning. The company is actively implementing energy management systems and promoting responsible travel decisions through practical tools and guidelines. This commitment has already yielded significant results, such as a 20% reduction in carbon impact from relocating a recent meeting. Through collective efforts and continuous improvement, BSI is paving the way for a more sustainable future.

In 2020, electric vehicles were added to the company's car leasing scheme in the UK, piloting the programme for broader rollout as charging grids expand. By 2022, 40% of BSI's UK fleet was either electric or hybrid. In 2023, the order book shows a rapid increase, with 99% of new orders being electric or hybrid vehicles.

THE COMMITMENT TO A SUSTAINABLE FUTURE

With 2030 fast approaching, urgent action is essential to accelerate progress towards a safer, sustainable future for generations to come. BSI is committed to driving positive change by assisting organisations and society in their journey towards sustainability. Through strategic initiatives focussed on culture, communication, and engagement, BSI works tirelessly to achieve its carbon targets while remaining mindful of broader environmental and societal impacts.

Susan Taylor Martin, CEO of BSI, emphasises the urgency of its commitment: "Why are we taking such a bold step towards net zero? Because we can. And we must."



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