


A night-time photograph of the Singapore skyline. The Singapore Flyer, a massive Ferris wheel, is illuminated and dominates the right side of the frame. The city's skyscrapers are lit up, and their lights reflect on the water in the foreground. The sky is a deep blue with some clouds.

**EurCham**  
SINGAPORE

# **EUROCHAM ADVERTISING KIT 2026**

**ADVERTISING  
OPPORTUNITIES**



# AD SPACE OVERVIEW

## 1 Electronic Direct Mailer

Member S\$700

Non-member S\$1,000

## 2 eNewsletter Banner

Member S\$400 - S\$600

Non-member S\$500 - S\$700

## 3 Website

Member S\$450 - S\$550

Non-member S\$700 - S\$800

## 4 Social Media

Member S\$300

Non-member S\$500

## 5 Whitebook

Member S\$1,050 - S\$2,400

Non-member S\$1,250 - S\$2,600

\*All fees are subject to change.



# ELECTRONIC DIRECT MAILER

Looking to raise the profile of your company's products or thinking of sharing a promotion with our members? EuroCham Singapore offers you the opportunity to send dedicated eDMs to our extensive and diverse database. Branded fully with your corporate colours, we will work with you to spread the news that you want others to hear.



**> 8500**

**Contacts in database**



**30-35%**

**Average Open Rate**

\*All prices are nett and include GST.

MEMBER

NON-MEMBER

Electronic Direct Mailer (EDM)

\$700

\$1,000

Accepted format: custom HTML coded design

Please let us know if the eDM will be sent via an address in the company's domain.

Please note our terms and conditions under Content Creation\*.

Content creation remains the responsibility of the advertiser. All bookings of posts and advertisement space are time sensitive and the responsibility of timely submission of ad material remains with the advertiser.

EuroCham reserves the right to edit or refuse to publish for any reason whatsoever, including but not limited to, part or all of the content: (i) is in need of editing for grammar, spelling or overall readability; (ii) is false, misleading or defamatory; (iii) is offensive, abusive or uncivil in tone; (iv) is harmful, threatening or intimidating; (v) contains profanity, hate messages or personal attacks against others; (vi) constitutes spam or phishing; (vii) impersonates another person or misrepresents the advertisers' affiliation with a person or entity; (viii) violates another person's or entity's intellectual property rights, publicity or privacy rights or other legal rights; (ix) contains software viruses or any other malicious code, files or programmes which may interrupt, destroy or limit the functionality of computer software or hardware or telecommunications equipment; or (x) is otherwise inappropriate or undesirable for the members and stakeholders of EuroCham.



# WEEKLY E-NEWSLETTER

Our weekly e-newsletter is a key channel of communication to all our members and subscribers. Featuring EuroCham updates, partner event discounts and the latest news of our members, the e-newsletter is delivered each Thursday to approximately 5,000+ emails within our database.



**> 4,000**

**Subscribers in Database**



**32.6%**

**Average Open Rate**

\*All prices are nett and include GST.

	MEMBER	NON-MEMBER
<b>Horizontal Banner (A)</b> [Approx. 1 scroll]	\$600	\$700
<b>Horizontal Banner (B)</b> [Approx. 2 scroll]	\$500	\$600
<b>Horizontal Banner (C)</b> [Approx. 2 scroll]	\$400	\$500

All advertisements are 600px x 150px. Accepted formats: JPEG/PNG.

# MONTHLY E-NEWSLETTER



EUROCHAM NEWSLETTER 2026 - APRIL WEEK 5:

- [Upcoming Team Europe Events](#)
- [New Members](#)
- [Upcoming Partner Events](#)
- [Past Events](#)



## Horizontal Banner (A)

[Approx. 1 scroll]

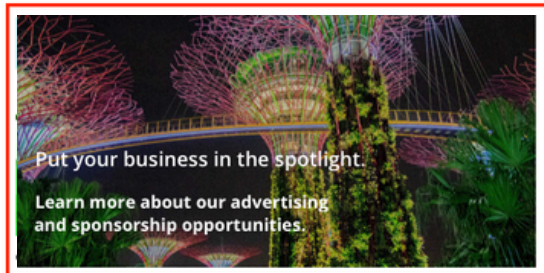
UPCOMING PARTNER EVENTS

**PITCH & CONNECT**  
Inspiring growth through insight and connection

**EU-INDONESIA TECH EVENT**  
Scaling up European Investments in Indonesia's digital economy

**Pitch & Connect – Inspiring growth through insight and connection**

**Scaling up European investments in Indonesia's digital economy**



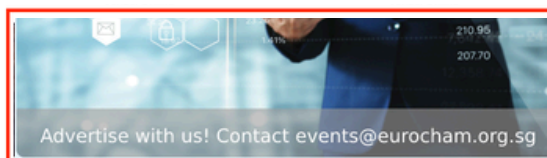
## Horizontal Banner (B)

[Approx. 2 scrolls]

PAST EVENTS

**Cross Chamber Networking Evening**  
EuroCham Singapore was delighted to welcome members to a special cross-chamber networking evening at [location] on Thursday. With 120 people from Singapore's international business community joining, it became a memorable evening filled with great conversations.

[READ HERE](#)



## Horizontal Banner (C)

[Approx. 3 scrolls]

# THE VOICE OF EUROPEAN BUSINESS IN SINGAPORE

Membership that expands your network, connects you to exclusive events, and amplifies your voice through advocacy.

Become a member

## WEBSITE ADVERTISING

EuroCham's corporate website is our primary channel of communication with our members. Our website, [eurocham.org.sg](http://eurocham.org.sg), is your one-stop channel to learn more about our upcoming events, advocacy efforts, member news and latest updates from the European Union.



# 49K

Users in 2025



# 67K

Sessions

\*Measured over the last 12 months by Google Analytics

\*All prices are nett and include GST.

MEMBER

NON-MEMBER

**Home Page Square Banner (Left or Right)**  
(600 x 600 px)

\$450

\$700

**Home Page Rectangular Banner**

Note: Alongside the 2 Square banners (1200 x 600 px)

\$550

\$800

**Home Page Rectangular Banner**

Note: Next to Member Logos on rotation (1400 x 800 px)

\$550

\$800

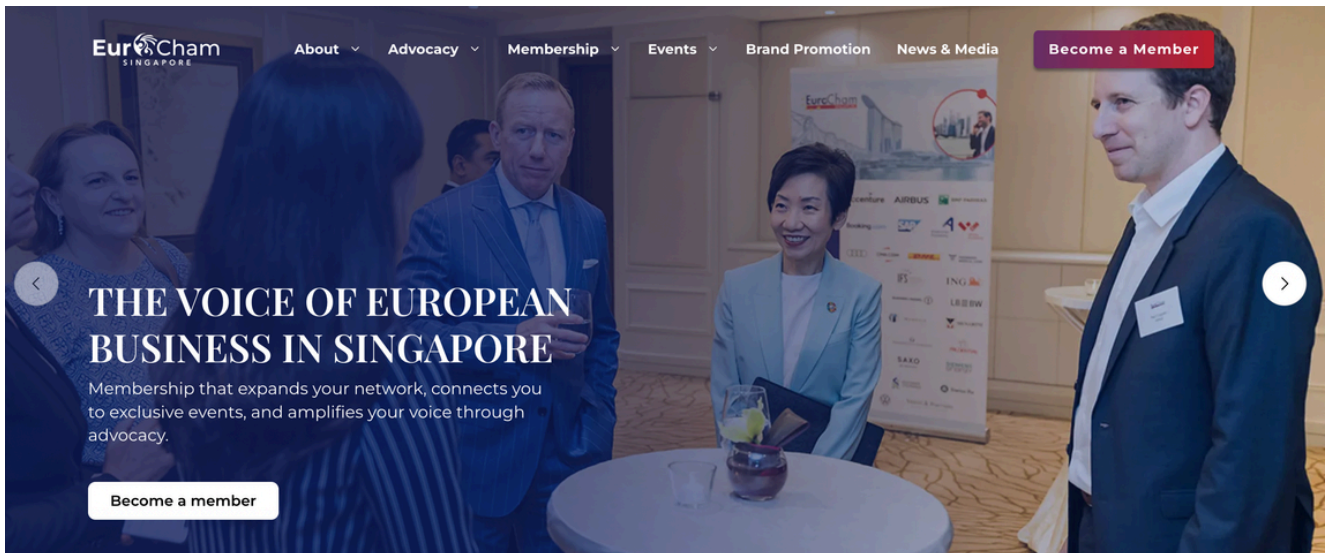
**Home Page Rectangular Banner**

Note: Under Gold Members (2400 x 560 px)

\$550

\$800

# WEBSITE ADVERTISING



### EVENTS

EuroCham Event

Team Europe Events

Partner Event



**CROSS CHAMBER NETWORKING MIXER: SHARED NETWORKS, SHARED OPPORTUNITIES**

16 April 2026  
4.30pm - 8.00pm  
Mandarin Bay, Singapore (Mandarin)

Members: **BSI** | **IRISH** | **ASIAN AIRSIDE** | **EUROCHAM** | **UK**

April 23 @ 6:30 pm - 8:30 pm

**Cross Chamber Networking – Shared Networks, Shared Opportunities**

**SAVE THE DATE**

## ANNUAL GENERAL MEETING 2026

With Dr Vivian Balakrishnan, Minister for Foreign Affairs

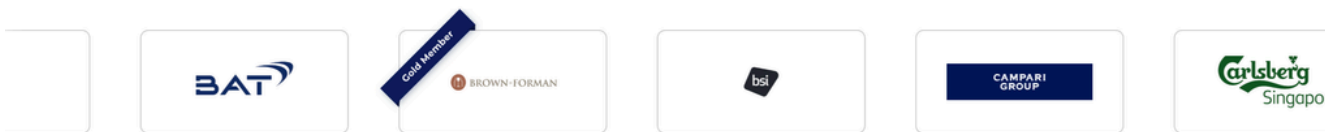
Wednesday, 29 April 2026  
5:45 PM - 10:00 PM  
Almara Singapore

April 13 @ 12:00 am

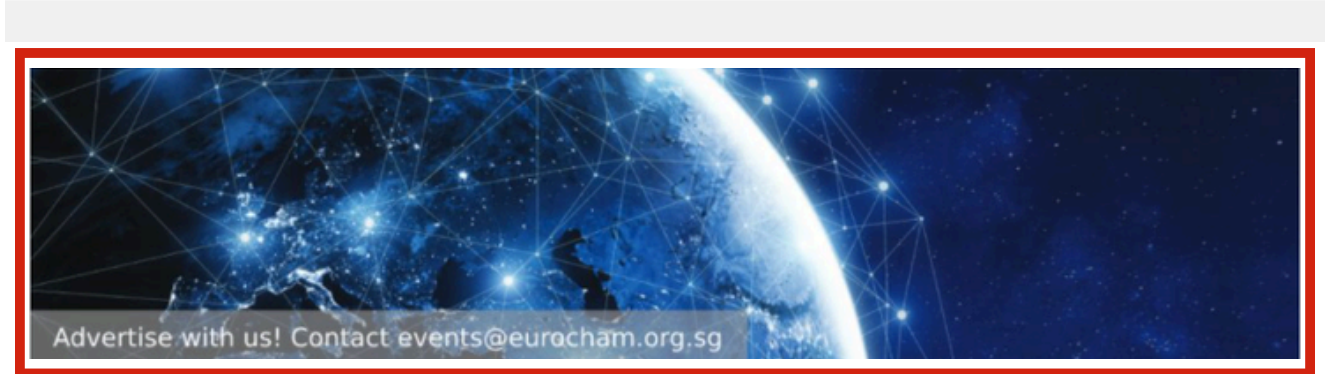
**Annual General Meeting 2026**

[Buy Now!](#)

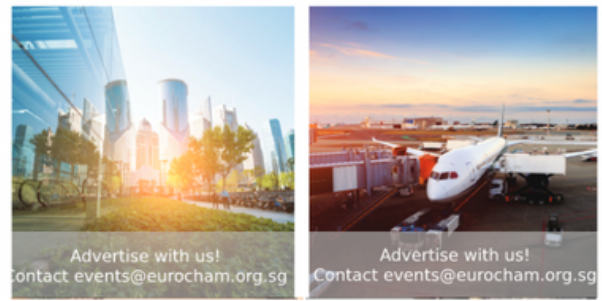
### OUR MEMBERS



[Become a Member](#)



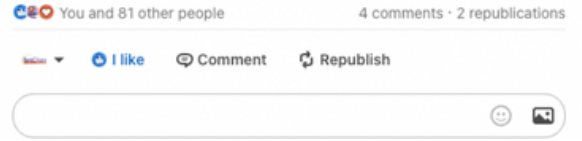
Rectangular Banner 2400 x 560 pixel



**European Chamber of Commerce, Singapore (EuroCham Singapore)**

The Voice of European Businesses in Singapore

Non-profit Organizations · Central Business District, Singapore · 13K followers · 2-10 employees



# SOCIAL MEDIA ADVERTISING

Get digitally noticed with us. Take advantage of our excellent pool of followers to make your business the talk of the town!



**> 13,000**

**LinkedIn Followers**



**> 800**

**Average Impressions per Post**

\*All prices are nett and include GST.

	MEMBER	NON-MEMBER
Rates per Post	\$300	\$500

LinkedIn Post Image: (landscape) 1200 x 627, (portrait) 627 x 1200

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# WHITEBOOK ADVERTISING

EuroCham's annual Whitebook is a flagship publication distributed to senior stakeholders across government, business, and the diplomatic community in Singapore and EU.

The 2026 edition provides a targeted opportunity to elevate your brand visibility and position your organisation alongside trusted European business perspectives within a highly influential decision-making audience.

Distributed among:

- EuroCham members
- The National Business Groups
- The Singaporean business community
- The Singaporean government
- EU institutions
- Key partners across ASEAN



**Online &  
Print**

**1000 Printed copies**



**Q4**

\*All prices are nett and include GST.

	MEMBER	NON-MEMBER
<b>Back of Front Cover *</b>	\$450	\$700
<b>Front of Back Cover *</b>	\$550	\$800
<b>Back Cover*</b>	\$550	\$800
<b>Full-page Advertisement</b>	\$550	\$800
<b>Half-page Advertisement</b>	\$550	\$800

**Material submission:** 1 September 2026. \*All prices are nett and include GST.

## Specifications:

- Full-page: descending W210mm x H297mm with 3mm bleed all around
- Half-page: not sloping W190mm x H133mm
- Accepted formats: JPG / TIFF / PSD / EPS / AI or printable high resolution PDF (1:1 / 300dpi / CMYK) with registration marks

2026 ADVERTISING KIT

# CONTACT US TODAY

If you have any questions or would like further clarification of our packages, please do not hesitate to give us a call or drop us an email.



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