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ANNUAL MAGAZINE 2018



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MESSAGE FROM THE PRESIDENT

Stefano Poli
President of EuroCham



Dear members and friends of the European Chamber of Commerce in Singapore (EuroCham)

It is my privilege to present to you the 7th edition of EuroCham's Annual Magazine.

Singapore has been, and is still, an important partner for Europe and the European Union (EU) in particular. 2017 has shown us how fast businesses and the world can change with emerging technologies and new knowledge. The speed of change and its corresponding effects is unimaginable and unforeseeable. Therefore, Singapore and Europe need to strengthen and deepen cooperation and collaboration to benefit mutually and to learn and adapt best practices in order to keep our economies competitive in this era of transformation.

The 2017 World Competitiveness Report from the IMD World Competitive Centre found Singapore in 2nd place, just behind Switzerland. Another study from the centre revealed Singapore in 1st position as most digitally competitive in the world, followed closely by Sweden. Businesses now talk about being 'future-ready'. Singapore charges forward in this century with this 'future-ready' mindset. With its world-class infrastructure, business-friendly policies and openness to embracing new technologies to expedite efficiency and up-skilling of its labour force, the lion-state remains one of the world's most attractive investment destinations for foreign companies, especially from the Europe.

Singapore presents itself as a shining example for its ASEAN counterparts and appears to spearhead the way for further bilateral and regional discussions with the EU. With Singapore holding the ASEAN chairmanship in 2018 and pursuing a set of meaningful policies, it can strengthen its international profile and take the lead towards deeper integration, the adaption of new technologies and strong political relations in the region. Singapore chairmanship will further accelerate the ASEAN integration and collaboration, raising the bar even further for achieving more important targets.

The much anticipated EU-Singapore Free Trade Agreement (EUSFTA) has made significant progress, with EU member states currently ratifying the provisions under their competence. We are looking forward for this process to be finished and the agreement being implemented as this can eventually secure

an EU-ASEAN Free Trade Agreement in the long run. In this regard, I look forward to the activities that EuroCham can align itself with and get involved in to shape and deepen existing ties between our European stakeholders and Singapore as well as the region.

The importance of strong economic and political ties between Singapore, ASEAN and the EU becomes even more obvious when we see the latest numbers in trade & investment. With ASEAN being the EU's third largest trading partner, and the EU representing the largest trading partner for Singapore, we witness a tight net of economic relations that we want to further support and strengthen. We are seeing more and more European companies and businesses looking to Asia setting up their hub in Singapore, and this trend is strongly supported by a lot of European SMEs, like never before, that are looking at expanding their markets, leveraging on the innovative and technological solutions they have.

Because of this promising development, EuroCham's role as an cross-sectorial platform will become more important over the next years. In an increasingly fast moving, highly demanding business world, EuroCham will be a reliable partner and interlocutor for businesses, government bodies and other stakeholders. We are looking forward to serve the interests of our current members and to welcome new companies into the EuroCham community.

For all the achievements and successes of EuroCham over the past year, we have many partners to thank. I would like to express my gratitude to the National Business Groups for their constant trust and cooperation, to our sponsors for the strong support and patronage, to our Gold and corporate members that are making our advocacy efforts very effective through our several committees, to our staff for their endless and strong commitment and support. Furthermore, we are very thankful for the patronage and support the EU Delegation in Singapore has given us and we are looking forward to keeping up this excellent relation.

We greatly appreciate the effort of the Singapore Business Federation and the whole Singapore business community to create new collaborations and partnerships.

As we move ahead in 2018, I certainly look forward to another year of excellent cooperation and to achieve all the ambitious targets EuroCham has defined.



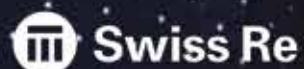
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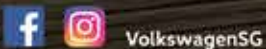
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MESSAGE FROM THE EUROPEAN UNION AMBASSADOR TO SINGAPORE

H.E. Barbara Plinkert

Ambassador

Delegation of the European Union to Singapore



Having recently taken up my position as Ambassador of the European Union to Singapore, it gives me great pleasure to see the strong European business network existing in Singapore, supported by the EuroCham.

Building on an improved economic outlook in Europe and Singapore, commercial ties continue to be strong this year. This is reflected in our increased bilateral trade with Singapore. The EU remains Singapore's most important trading partner when both goods and services are taken together. In 2016, bilateral trade in goods grew by 4.3%, reaching €50.8 billion. The EU continues to be Singapore's third most important partner for trade in goods, after China and Malaysia. In parallel, the value of services trade increased by 28% in 2015 to a total of €47.1 billion.

Both parties remain committed to swiftly concluding and implementing the EU-Singapore Free Trade Agreement. Once implemented, the FTA will open up new opportunities for European and Singaporean business in areas such as goods, services and investment. It will be accompanied by a Partnership and Cooperation Agreement, which will foster closer cooperation in areas such as education, science and technology, energy and transport.

2017 has been a very dynamic year marked by several key initiatives, activities and events promoting our trade and investment ties, as well as fostering connectivity.

Among the highlights was Trade Commissioner Cecilia Malmström's visit to Singapore in March 2017, during which she reaffirmed the EU's strong engagement to further deepen trade and investment relations with Singapore and the region. Other key events included the historic first-ever EU-ASEAN Transport Dialogue

and the inauguration of the regional headquarters of the European Aviation Safety Agency both contributing to increasing transport connectivity between the EU and ASEAN.

In addition, the visit of Elżbieta Bieńkowska, EU Commissioner for Industry, Entrepreneurship and SME allowed for a fruitful dialogue with Singaporean and European business interlocutors on capacity-building for SMEs as well as industry cluster collaboration.

This year also marks the 17th anniversary of EuroCham. The organisation can be proud of the work accomplished as it has become the voice of European business in Singapore and a reliable interlocutor for the government of Singapore and the EU Institutions.

With Singapore chairing ASEAN in 2018 and taking over the role of EU coordinator for ASEAN, we look forward to an active and rewarding year which should offer increased opportunities to engage on making the ASEAN Economic Community a more tangible reality and further open market for EU business.

I look forward to deepening our excellent cooperation with EuroCham in the years ahead.

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Nele Cornelis
Executive Director
EuroCham Singapore

As we look back on a moving year 2017 that brought transformation to EuroCham and its environment, we realize that changes also hold opportunities for an organization. It can take the best from the past and build on new ideas in order to grow, gain strength and become even more relevant for stakeholders and society.

The most important change in the past year was the leadership transition at the chamber, where, Ms Lina Baechtiger, who led the chamber with passion and commitment and decided to pursue new career opportunities in the private sector. Furthermore, we had to say goodbye to the former EU Ambassador to Singapore, H.E. Dr. Michael Pulch who was always very supportive of EuroCham. At the same time, we welcomed H.E. Barbara Plinkert as the new Ambassador. We wish her an exciting and insightful time in her new role.

The year was characterized by a series of high level events such as our annual flagship event, the Europe Day Luncheon, with Mr. Ramon M. Lopez, Secretary Department of Trade and Industry of the Republic of Philippines as a Guest of Honour and keynote speaker. We also celebrated our annual Gold Members' Dinner hosted by H.E. Michael Pulch as well as the Gold Members' Meeting with Ms. Cecilia Malmström, European Commissioner for Trade which was well received among the attending members. Furthermore, we hosted a successful luncheon with H.E. Pierre Gramegna, Minister of Finance of Luxembourg as well as a dialogue with Mr. Robert-Jan Smits, DG Research & Innovation. EuroCham also successfully hosted its 7th Schuman Lecture Gala Dinner with former President of the EU Commission Mr. José Manuel Barroso.

EuroCham's quarterly networking nights again were very well received and supported the establishment of new business relations among the European and Singapore business community. We are looking forward to keep up this tradition. As in the previous years, our sector committees were busy advocating for their members interests across industries. We can look back on a year with productive roundtables and a number of insightful discussions and meetings that welcomed senior business and government players. EuroCham published several white papers in order to advocate for the interests of our committees and the member companies. The positive feedback from industry and government prove that we can make a difference by bringing in the business perspective to the government work.

The outlook for the next year is promising as EuroCham will keep on evolving. In 2018, we will take on the new challenges, embrace new opportunities and work hard for our continuous success. We aim to extend our relationship with public and private stakeholders and remain the relevant advocacy platform for European businesses.

I would like to express my gratitude to Ms. Lina Baechtiger, from whom I am taking over this new role, as well as to our members for giving EuroCham their constant trust and support.

The team and I are looking forward to strengthening the cooperation with our members, sponsors and partners in order to continue promoting European business interests in Singapore and the wider region.

ABOUT EUROCHAM

THE VOICE OF EUROPEAN BUSINESS IN SINGAPORE

The European Chamber of Commerce, Singapore, known as EuroCham was established in 2001. It represents the common interests of the European business community in promoting bilateral trade, services and investments between the European Union, Singapore and South-East Asia.

EuroCham is a non-profit membership fee-based organization with a membership composed of the European National Business Groups (NBGs) in Singapore and of direct corporate members. The following NBGs are currently members of EuroCham: Austrian Business Association, Belgium Luxembourg Business Group, British Chamber of Commerce, Bulgaria-Singapore Partnership Alliance, ADB Dutch Chamber of Commerce, Finnish Business Council, French Chamber of Commerce, Italian Chamber of Commerce in Singapore, Irish Chamber of Commerce, Norwegian Business Association, Singapore-German Chamber of Commerce, Spanish Chamber of Commerce, Swedish Chamber of Commerce and Swiss Chamber of Commerce Singapore.

EuroCham is the sole European representative at the Singapore Business Federation (SBF) Council.

Our office is conveniently located in the heart of the Central Business District.

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EU AND SINGAPORE

A strong partnership supporting business in the ASEAN region

2017 marked not only the 60th anniversary of the Treaty of Rome that lay the foundation for the European Union, but also of 50 years of diplomatic relations between the EU and the Association of Southeast Asian Nations (ASEAN). Enhancing interconnectivity and economic growth remains at the core of the EU's engagement in Singapore and the region.

New impetus for the EU-Singapore Free Trade Agreement

'Free trade is not just a slogan for Europe, it is in our DNA', EU Trade Commissioner Cecilia Malmström said in her Distinguished Presidential Series lecture delivered at the Singapore Management University in March 2017. In a lively, free-flowing dialogue with students, policy makers and businesses, Commissioner Malmström outlined the EU's ambitious global trade agenda, which includes several ongoing negotiations with partners in Southeast Asia.

Both the EU and Singapore are committed to the comprehensive EU-Singapore Free Trade Agreement, which is likely to be in place soon. To further advance cooperation, the trade agreement will be accompanied by a Partnership and Cooperation Agreement that aims to promote closer collaboration in education, transport, energy as well as science and technology.



EU Commissioner for Trade, Cecilia Malmström, speaking at SMU and visiting the port of Singapore

The EU is also actively engaged in trade talks at the regional level. In March, Commissioner Malmström met with economic and trade ministers from the ASEAN countries to discuss the possibility to resume ASEAN-EU trade talks. At their meeting in Manila, both sides agreed to task their teams to work on a common framework for future negotiations.

Supporting the promotion of European SMEs

The visit of Elżbieta Bieńkowska, EU Commissioner for Industry, Entrepreneurship and SMEs in October allowed for a fruitful dialogue with Minister Iswaran and EuroCham on capacity-building for SMEs as well as industry cluster collaboration.



EU Commissioner Elżbieta Bieńkowska visiting the National Additive Manufacturing Innovation Cluster in Singapore

The EU and Singapore are collaborating on several areas as well. One of the EU's flagship collaboration programmes, the EU Business Avenues to Southeast Asia is supporting European SMEs by bringing them to participate in industry fairs. This year, 4 business missions took place in Singapore covering contemporary design, information and communication technologies, medical and green technologies. In all, more than 180 European SMEs visited the city-state.

EU-ASEAN Transport Dialogue

Singapore is also an important dialogue partner for the EU when it comes to transport-related issues. In October 2017, Henrik Hololei, EU Director General for Mobility and Transport, participated in the historic first-ever ASEAN-EU Senior Official Transport Dialogue in Singapore. The dialogue aims to improve connectivity and cooperation on all the modes of transport. A concrete example of such collaboration is the EU-ASEAN Comprehensive Air Transport Agreement, which is currently being negotiated. Seeking to facilitate air travel between the EU and Southeast Asia, the agreement will address, among other issues, air traffic rights as well as safety regulations.

On 11th October, the new office of the European Aviation Safety Agency (EASA) was officially inaugurated in Singapore. Having a presence on the ground in Southeast Asia will allow EASA to

further support regulatory compliance and safety within the aviation industry, which has significant manufacturing, training, maintenance and overall activities in the region.

In the area of research, the EURAXESS ASEAN network encourages mobility of researchers and connections between universities. Throughout the year, workshops are held across ASEAN to link researchers from Europe and ASEAN and provide information about funding and collaboration opportunities. Moving ahead, one of the many global challenges is to promote environmentally sustainable practices. As highlighted at the recent conference 'Towards a Plastic-Free Ocean', co-organised by the EU Delegation and the Embassy of the Netherlands and supported by EuroCham, urgent action is needed. Improving waste management and recycling could create significant business opportunities. The EU is stepping-up its actions to move to a circular economy, and is ready to work together with partners to implement the United Nations' Sustainable Development Goals.

As we map out programmes and events for 2018, we very much look forward to deepening our conversations on each of these areas and count on our continuing collaboration and partnership with EuroCham.

Bruno JULIEN-MALVY is head of the Trade and Economic section at the EU Delegation to Singapore



Inauguration of EASA's office in the presence of Patrick Ky, EASA Executive Director, Loh Ngai Seng, Singapore Permanent Secretary of Transport, Henrik Hololei, EU Director-General for Mobility and Transport, and EU Ambassador Barbara Plinkert

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2017 ANNUAL GENERAL MEETING



EuroCham held its Annual General Meeting (AGM) on 23rd March 2017 at the Shangri-La Hotel, in the presence of H.E. Dr. Michael Pulch, former Ambassador and Head of the EU Delegation to Singapore. We would like to thank all our members present for the meeting.

This year concludes a two-year term of the EuroCham Board and President Mr. Jan B. Djerf. EuroCham expresses deep gratitude and appreciation for Mr. Djerf's long-service of 12 years to the Chamber.

After the presentation of the Annual Report of activities and the Year 2016 Financial Statements, EuroCham's members appointed the new Board of Directors, which subsequently unanimously elected Mr. Stefano Poli, representing Antaeus as the new President of EuroCham for a mandate of 2 years.

The Board also unanimously appointed the new Executive Committee (EXCO) as follows:

- ★ Vice President: Dr. Tom Ludescher, SwissCham Singapore.
- ★ Vice President: Mr. Mark Gabel, Sipura Enterprise (Pte) Ltd.
- ★ Vice President: Mr. Ricardo Uncilla Garrido, Spanish Chamber of Commerce in Singapore.
- ★ Vice President: Dr. Bicky Bhangu, British Chamber of Commerce (Singapore).
- ★ Secretary: Dr. Knut Unger, Austrian Business Association.
- ★ Treasurer: Mr. Martin Angelov, Bulgaria-Singapore Partnership Alliance (BSiP).



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GOLD MEMBERS DINNER WITH DR. MICHAEL PULCH

Former EU Ambassador in Singapore

EuroCham kick-started the year with its annual Gold Members Dinner with former EU Ambassador, Dr. Michael Pulch on 17th of January. The dinner was hosted by the Ambassador himself and held at his residence in Singapore.



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EUROPE DAY LUNCHEON WITH H.E. RAMON M. LOPEZ Secretary, Department of Trade and Industry, the Republic of the Philippines

On 4th of May, EuroCham had the honour to host H.E. Ramon M. Lopez, Secretary, Department of Trade and Industry, the Republic of the Philippines, at its annual flagship Europe Day Luncheon. The luncheon took place at the Conrad Centennial Singapore.

Europe Day Luncheon 2017 was an opportunity to commemorate the 67th anniversary of the Schuman Declaration of 1950 that led to the creation of the European Coal and Steel Community and subsequently of the European Union. This prestigious luncheon was attended by 150 guests, including Singaporean government representatives, CEOs and managing directors of major European and Singaporean companies, the diplomatic circle and the media.

During his address, Secretary Lopez reaffirmed the long-standing partnership between the European Union

(EU) and Association of Southeast Asian Nations (ASEAN). Many European companies look to Singapore as a base for their regional operations and the EU-Singapore Free Trade Agreement, once in force, will be a model for further cooperation between the EU and ASEAN member states. Secretary Lopez also provided insights about EU-Philippines relations and emphasized the importance of fostering deeper ties between both regions.

In 2017, the Republic of the Philippines held the chairmanship of ASEAN. Secretary Lopez in his speech “reiterated the country’s priorities that are pursued in fulfilling ASEAN’s further integration. EU investors who gain access to the growing ASEAN market will be able to take advantage of this ongoing regional economic integration.”





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SCHUMAN LECTURE GALA DINNER WITH MR. JOSÉ MANUEL BARROSO

Former President of the European Commission

On 5th of December 2017, EuroCham hosted its 7th Schuman Lecture Gala Dinner at the Fullerton Hotel, welcoming the former President of the EU Commission Mr. José Manuel Barroso as the guest of honour and keynote speaker. In his keynote address, Mr. Barroso commended the European Union (EU) for its achievements over the past decades and provided a positive outlook for the bloc, emphasising the EU's crucial role in the promotion of peace and prosperity in the region and around the world through international cooperation.

Mr. Barroso pointed out that the EU's success does not only come from economic cooperation among the member states but also from shared values such as freedom, democracy and equality that are being promoted to the wider world. Referring to international challenges, Mr. Barroso expressed his confidence that projects of regional integration like the EU and ASEAN will continue to be strong and deliver significant benefits to their citizens.

The main speakers of the evening, Mr. Barroso and Mr. S. Iswaran, Singapore Minister of Trade and Industry (Industry) agreed on the mutual importance of Singapore and ASEAN as partners in trade and global governance. Mr. Barroso considers Singapore as one of the most important trade and investment partners of the EU and recognizes the EU's and Singapore's joint commitment to globalization, multilateralism and the open economy.

The speeches were followed by a discussion moderated by Mr. Teymoor Nabili, Executive Editor at Eco-Business.com and hosts "Perspectives" on Channel News Asia, where Mr. Barroso and Minister Iswaran discussed the complexity of regional integration and its associated challenges. The gala dinner concluded with the affirmation of the robust relationship between Europe and Singapore and a standing ovation for all speakers.

ABOUT THE SCHUMAN LECTURE

The Schuman Lecture Gala Dinner is the flagship event of EuroCham and it celebrates the achievements of European integration since its founding declaration by French foreign minister Robert Schuman. The lecture welcomed high level representatives from European and Singaporean companies, as well as government officials and members of the diplomatic corps.

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BREAKFAST WITH FORMER EU COMMISSION PRESIDENT Mr. José Manuel Barroso



On the 6th of December, EuroCham hosted an exclusive breakfast discussion with Mr. Barroso. Attended by members of the EU Delegation in Singapore including Ambassador Barbara Plinkert, as well as the chairmen and vice-chairmen of EuroCham's working committees, the breakfast discussion provided industry representatives with a frank sharing session with Mr. Barroso on the most recent and pressing issues faced by industry. The chairmen also provided an overview of the activities of the various committees, including the past advocacy efforts and events lined up for 2018. The breakfast discussion was well received and members had expressed their strong interest for such sessions in the future.



<https://eurocham.org.sg/events/event-detail/?id=643>

SIEMENS PRIVATE SITE VISIT

With Mr. José Manuel Barroso

On 6th of December, Mr. José Manuel Barroso, guest-of-honour and keynote-speaker at the 7th EuroCham Schuman Lecture, together with representatives of EuroCham's Gold members was invited to visit the headquarters of Siemens in Singapore.

The two hours visit was guided by Dr. Armin Bruck, CEO of Siemens Pte Ltd, who presented the company and gave an overview of the company's activities in the region. The visitors gained insights into the work of the Remote Diagnostic Service Hub, the Remote Analytic Industry Hub as well as the Digital Healthcare applications department. The comprehensive presentation of the different departments offered the opportunity to learn more about the company's operations in Singapore and South East Asia and allowed the visitors to come to know about innovative projects and upcoming programmes.

The visit enabled the group to get a deeper understanding of how European businesses operate in Singapore and the region, with Siemens being a great example of a European company having successfully integrated into the Asian business community.



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EUROCHAM
TALK SERIES

DINNER WITH CECILIA MALMSTRÖM

EU Trade Commissioner



EuroCham hosted a dinner, with senior industry representatives EU Trade Commissioner Cecilia Malmström, as Guest-of-Honour. The event was graced by the presence of Members of Cabinet, the Director for DG Trade in charge of Asia and Latin America, and the Head of Unit from DG Trade in charge of South and South East Asia, Australia and New Zealand. The dinner was held on 8th of March.

Industry representatives from EuroCham had the opportunity to engage in a discussion on matters of the foremost importance related to market access, free trade agreements, and geopolitical strategic partnerships. The EU is Singapore's largest foreign investor and also among Singapore's largest global trading partners with over 11,000 European companies in Singapore, of which many use Singapore as their regional headquarters, logistics and distribution centres for the region.



<https://eurocham.org.sg/events/event-detail/?id=500>

LUNCHEON WITH H.E. PIERRE GRAMEGNA

Minister of Finance of Luxembourg



The EuroCham hosted a high level luncheon with H.E. Pierre Gramegna, Minister of Finance of Luxembourg as Guest-of-Honour. The lunch held on the 10th of March 2017 at The Fullerton Hotel.



<https://eurocham.org.sg/events/event-detail/?id=497>

DIALOGUE WITH KOSTAS GLINOS

DG Research and Innovation, European Commission



On 13th of March, EuroCham invited its members to a session with special guest Mr. Kostas Glinos, Head of Unit for Strategy on International Cooperation, Research and Innovation (R&I), at the European Commission. Industry representatives had the opportunity to exchange on challenges and opportunities related to research and innovation. In particular, Mr. Glinos engaged with members on a discussion related to:

- ★ The Horizon 2020 programme and Researcher mobility (COM to lead).
- ★ EU-ASEAN Dialogue on research and innovation – sectors with high potential such as water, IP, and innovation.
- ★ Cooperation between European Union and Singapore in the R&I sector (challenges and opportunities).
- ★ Priorities of the industry with Singapore and ASEAN.

Mr. Glinos's work is heavily related to ASEAN and regularly attends the EU-ASEAN dialogues on R&D. His Unit has recently presented the Roadmap for EU-ASEAN science and technology Cooperation. The event was held at the EU Delegation to Singapore.



<http://eurocham.org.sg/events/event-detail/?id=481>

CO-CREATING THE WORKFORCE Of the future



On the 17th of April 2017, EuroCham Singapore, in collaboration with Siemens organised a Dialogue with Ms. Janina Kugel, Chief Human Resources Officer & Member of the Managing Board, Siemens AG.

The impact of technology, fundamental shifts in work and education and the growing importance of Asia are in the news practically every day. But concretely, how does a global leading company like Siemens manage these changes and how does this changes the role of HR? Ms. Janina Kugel is one of the world's most important HR leaders with responsibility for more than 350,000 employees. Her role does not stop there but extends to stakeholders such as governments, education, and the future of human development. Ms. Kugel is known as one of the new generation of HR leaders with a role at Board level and a mission to anticipate the future of Siemens.

This event brought together CEOs and HR leaders in Singapore, as well as educators and national and regional government thought leaders. Its purpose was to provide a high-level forum for exchange on strategic issues for companies and for the region. Participants were welcomed by Dr. Armin Bruck, CEO and President of Siemens Pte Ltd and received an exclusive of the Siemens vision of the City of the Future. This was followed by a panel discussion with Ms. Janina Kugel, facilitated by the Eurocham HR Committee, with a "sounding board" of students and young entrepreneurs. The event concluded with the signing of a partnership agreement between Siemens and the Singapore Institute of Technology for internships. The event was followed by a cocktail reception at the Siemens Centre.

About Janina Kugel CHRO and Member of the Managing Board of Siemens AG

Ms. Kugel became a member of the Managing Board of Siemens AG in 2015. Previously, she was Head of Human Resources People and Leadership, responsible for the HR function in the Americas, Middle East and Africa. She studied economics at the University of Mainz, Germany, and has a Master of Economics from the Università degli Studi di Verona, Italy.

Co-organised with:

SIEMENS

<https://eurocham.org.sg/events/event-detail/?id=531>

UNDERSTAND THE RAPIDLY CHANGING DIGITAL LANDSCAPE IN APAC

How to translate it in your marketing targets?



Daniel Heerkens



Jolaine Boyd

On the 15th of May, EuroCham hosted a session on Digital Marketing with Ms. Jolaine Boyd, Chief Marketing Officer Asia-Pacific at Microsoft and Mr. Daniel Heerkens, Digital Marketing Strategy Director at 2Stallions.

Digital spans a broad spectrum of new ways to do business and is increasingly front of mind in surveys of CEOs. The continued growth of the digital world has changed the way companies are marketing their products to consumers in Asia. Strategies have rapidly progressed throughout time and have disrupted many industries it is now or never time to adapt to the rapid change in digital.

During this event, participants had the opportunity to exchange on the following pointers:



- ★ The digital landscape is changing and marketing has become more and more digital and so must your marketing strategy
- ★ Understanding that (new) digital customer journey needs to be customer centric and seamlessly integrated across all devices.
- ★ How to apply data driven marketing strategies in your organisation to have outstanding ROI's.
- ★ Sharing your story and solving problems for your prospects through blogging, video's and thought leadership content are the tactics of choice to generate and nurture leads.
- ★ Why digital marketing will force us to become better marketers.

<http://eurocham.org.sg/events/event-detail/?id=540>

FINANCIAL SERVICES ROUNDTABLE ON Payments, e-commerce and trade

Singapore & ASEAN's Payments, E-Commerce and Trade:

Where are we now and what are the ways they can develop?

This special event on the 1st of June was hosted by EuroCham Singapore. The event took place at the EU Delegation.

During this roundtable, the key focus areas included:

- ★ What is the current level of fintech, bitcoin and blockchain/DLT adoption in Singapore and ASEAN?
- ★ What are future developments to anticipate in the region's financial services industry?
- ★ What are the current trends and challenges in ASEAN payments system development?
- ★ What are some potential common "digital" synergistic areas between Singapore, ASEAN and EU ?

The following panelists lead the discussion:

- ★ Mr. Antoine Degardin, AZZANA CONSULTING
- ★ Mr. Rahul Barghava, SWIFT
- ★ Mr. Antonio DeLorenzo, IDENTITII
- ★ Mr. Benjamin Kimsiah Tan, R3

<https://eurocham.org.sg/events/event-detail/?id=553>

REGIONAL OUTLOOK SERIES: An overview of taxation and recent tax developments in Vietnam and Myanmar

On the 13th of June, the Regional Finance & Tax Committee met to discuss issues and challenges in Myanmar and Vietnam.

As these countries continue to generate high interest among investors and continue to be perceived as high-risk but also high-reward jurisdictions. At this session participants shared their experiences.

For this session we had the pleasure to host Mr. Bernard Cobarrubias, Regional Tax Director, DFDL, as our guest speaker.

Mr. Cobarrubias offered an overview of recent developments and compared the tax policies and priorities of each country – from local tax laws governing income tax, value added tax and other taxes to cross-border tax issues. The talk explored how their similar goals of lowering the tax rate while broadening the tax base are put into action. Mr. Cobarrubias also looked into how effective their tax policies are in attracting foreign investments while also battling the so-called "tax cheats."

Following the presentation, a vibrant Q&A took place.

<https://eurocham.org.sg/events/event-detail/?id=552>

MEETING WITH MR. HENRIK HOLOLEI

Director General of DG MOVE, European Commission

On the 23th of June and 11th of October 2017, EuroCham members from the Transportation Industry were invited to an exclusive meeting with Mr. Henrik Hololei, Director General of DG MOVE, European Commission.

DG Hololei briefed us on the following:

- ★ The outcome of the ASEM (Asia Europe Meeting) and EU –ASEAN Transport Ministerial which was held on 27-28 September in Bali, where the EU was represented by Commissioner Bulc (Transport).
- ★ Take stock on the status of the EU-ASEAN Civil Aviation negotiation after the 4th round (which was held in Singapore on 12-14 September)
- ★ His expectations from the 1st EU-ASEAN Transport Dialogue that was about to take place on 11 October in the afternoon.
- ★ The latest development in European in the transport sector since his last visit in June.



<https://eurocham.org.sg/events/event-detail/?id=620>

SINGAPORE'S CONTINUED SUCCESS

Opportunities from Iskandar Malaysia



On the 30th of August, EuroCham Singapore, in collaboration with the EU-Malaysia Chamber of Commerce and Industry (EUMCCI) organized a discussion on opportunities in Iskandar Malaysia at NTUC Centre.

Singapore's economy has sky rocketed over the last decades and became the world's fourth prosperous nation measured on GDP per capital. Inevitably, experts foresee a challenge in long term sustainability.

The strategic location of the southern growth corridor, Iskandar Malaysia, in the hinterland of Singapore aims to establish an integrated region and assist to overcome Singapore's growth prospects and challenges.

The most attractive factor is Iskandar Malaysia's strategic location, particularly its close proximity to Singapore. There are significant opportunities for companies to benefit from the Singapore market, as well as others in the Asia-Pacific region, while maintaining a Malaysian cost structure.

A panel of experts from branded companies shared their opinions regarding the development of businesses in this attractive and strategic location.

In partnership with:



<http://eurocham.org.sg/events/event-detail/?id=583>

NEXT PARADIGM IN OPEN BANKING & INSURANCE INNOVATION

Fireside chat with CEO of The Glue

In a world of increasingly demanding and digital savvy customers, overcoming the barriers of legacy core banking and insurance data systems becomes essential for the modern-day financial institution.

In collaboration with B-Hive, FutureLabs Ventures, Singapore Fintech Association and SGInnovate, EuroCham invited Mr. Stefan Dierckx – CEO of The Glue

A distinctive European Fintech focused on core banking system digitization – to share his thoughts on:

- ★ The state of the industry for core banking systems solutions.
- ★ Key challenges & opportunities in implementing core banking digitization programs.
- ★ Demonstrating ROI from core banking system digitization implementations: a case study.



Co-organised with:



<https://eurocham.org.sg/events/event-detail/?id=599>

DINNER WITH ELŻBIETA BIEŃKOWSKA

EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs



On 10th of October, EuroCham and its stakeholders had the opportunity to meet with Commissioner Elżbieta Bieńkowska over an exclusive dinner at the Fullerton Hotel.

The dinner offered an opportunity for Commissioner Bieńkowska to share about the new EU, Industrial Policy Strategy that was unveiled on 13th of September during President Juncker's annual State of the Union address. The strategy is outlined in the communication from the Commission investing in a smart, innovative and sustainable Industry, a renewed EU industrial policy strategy which was adopted the same day and will be a centre of the Commission's action over the next 18 months.

Representatives from major European companies from the automotive, banking, ICT and professional services industries attended the dinner and shared their thoughts on the challenges of doing business in Singapore and Asia.

Prior to the dinner, Commissioner Bieńkowska met with Singapore Minister for Trade and Industry (Industry), Minister S. Iswaran Iswaran and had a short tour of the Airbus premises.



<http://eurocham.org.sg/events/event-detail/?id=619>

CLOSED-DOOR SESSION WITH DATO' SRI MUSTAPA MOHAMED

Minister of International Trade and Industry, Malaysia

On 12th of October , EuroCham was meeting Mr Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI), Malaysia for a closed-door meeting.

This meeting was a great opportunity for companies to raise issues of concern such as counterfeits, customs requirements and other non-tariffs barriers which hinder market access.



<http://eurocham.org.sg/events/event-detail/?id=619>

CLOSED-DOOR PRESENTATION WITH UNIVERSITY OF LIECHTENSTEIN

On 20th of October, EuroCham hosted a student delegation from the University of Liechtenstein, and where the students engaged in a discussion about European businesses in Singapore and the region, and its impacts on local economies.



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PRODUCT TRAINING SESSION

With Singapore customs

In its continuous fight against illicit trade and counterfeiting, EuroCham organised on 25th of October, a product training session for its members to equip officers from the Singapore Customs with the skills to distinguish counterfeit products from their bona fide counterparts.



<https://eurocham.org.sg/events/event-detail/?id=592>

IPR ROUNDTABLE With ASEAN Officials

On 2nd of November, the EuroCham IPR Committee participated in the IPR roundtable organised by the UK High Commission in Singapore, a strategic partner of the chamber. The guest speaker at the event was Dr. Ros Lynch, Director of Copyrights and Enforcements at the UK IP Office who participated as one of the panellists at the discussion. The IPR roundtable was organised to bring together senior IP and customs representatives from Indonesia, Vietnam, and the Philippines to share best practices of IP protection and enforcement in the domestic markets, and to explore further collaboration between brand owners and the authorities. The active engagement of EuroCham with brand owners and the Singapore government was highlighted at the roundtable, where Mr. Simon Jim and Mr. Herman Cheung, Chairman and Vice Chairman respectively of the EuroCham IPR Committee provided insights about the activities of the committee.



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BREAKFAST TALK

Digitalization of Supply Chain



Irenee Wee,
Watson Supply
Chain Business
in IBM Asia Pacific



Priyanka Deva,
Smarter Supply Chain
Analytics-CoC IBM



Eric Lee,
Executive Director,
Deloitte Risk Advisory



Today's empowered customers expect more from the companies they do business with. This is leading to an increasingly competitive global marketplace and driving businesses to adapt their corporate strategies and tactics at an ever-faster pace. The systems and processes that drive the commerce lifecycle must better integrate with partners to anticipate and rapidly adjust to changing customer demands. Companies need to execute a smarter commerce strategy by synchronizing virtually every part of the value chain.

On the 21st of November, EuroCham Singapore, together with IBM certified consultancy, Veda Consulting, were organizing a discussion on disruptions and supply chain management in the 21st Century. A panel of experts provided their opinions about the synchronization of the chain and how companies are dealing with technological disruptions to a traditional way of doing business.

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CYBERSECURITY PANEL DEBATE



On the 23rd of November, the EuroCham Financial Services Committee together with the ICT Committee hosted its second cybersecurity panel debate. As Singapore moves towards the adoption of highly integrated systems and smart initiatives to bolster its Smart Nation drive, the threat and focus on cybersecurity looms large for many organisations. The cybersecurity panel debate was attended by representatives from over 20 organisations and was very well-received by EuroCham members.



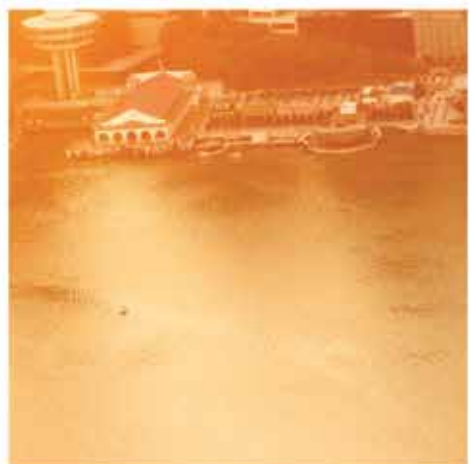
The panel debate featured prominent speakers Mr. Lim Thian Chin, Head of Critical Information Infrastructure at the Cyber Security Agency (CSA), Dr. Mark van Staaldin, Deputy Director at TNO Singapore, and Associate Professor Debin Gao at the Singapore Management University School of Information Systems, with Mr. Philippe van Hoof Managing Director at ING Bank as the moderator. The speakers engaged in a dynamic discussion with the audience on areas of blockchain technology, the Internet of Things, Human-based security, as well as the upcoming Cybersecurity Bill and cyber threat landscape in Singapore.



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EUROCHAM COMMITTEES

COMMERCIAL VEHICLES

The EuroCham Commercial Vehicles Committee advocates for the business interests of its members in areas of trade and investments promotion, market access, vehicular safety, transport legislation and environmental protection. Committee members have access to a direct channel of communication within the industry and also between the industry players and the government. Members define specific topics of interest and advocate for their interests via position papers and participation to public consultations.



In 2017, the committee intensified the dialogue with Singapore government authorities, meeting with representatives from such the National Environment Agency (NEA) and the Land Transport Authority (LTA).

The work of the committee focused on topics such as road safety, efficiency and the environment. After the successful implementation of Euro 6, the committee focused on further discussions about fuel quality standards in Singapore.



• Chair:
Mr. Mark Cameron
Scania

HIGHLIGHTS 2017

- Meeting with the Ministry of the Environment and Water Resources to discuss about quality standards in the commercial vehicles industry
- Meeting with the National Environmental Agency (NEA) to discuss about road safety of commercial vehicles as well as fuel quality for diesel vehicles



<http://eurocham.org.sg/committees/our-committees/commercial-vehicles/>

FINANCIAL SERVICES

The EuroCham Financial Services Committee enables the exchange of information and serves as a robust platform that protects and advances the interests of its members. Comprising of renowned companies in insurance, finance, and consulting, EuroCham's Financial Services Committee promotes bilateral and multilateral trade and investment. It provides a platform for local and regional advocacy, networking, and information sharing.

The financial sector is facing big challenges that force the players in the industry to follow new trends, be innovative and adapt to new demands. The EuroCham Financial Services Committee provides a vibrant platform for businesses from a diverse portfolio of industries to share best practises and discuss recent developments. Our members meet with experts and stakeholders in order to learn about new challenges and opportunities and how to embrace change in a fast changing environment such as financial services.

Throughout 2017, the committee met with experts and stakeholders to discuss new developments and trends in the financial services sector. Hereby, the work of the Financial Services Committee covered a wide range of topics such as cyber security, trends in payment innovation and data management.



- Chair:
Mr. Philippe van Hoof,
ING Bank
- Vice-Chair:
Mr. Boon-Hiong Chan,
Deutsche Bank

HIGHLIGHTS 2017

- Panel discussion on "Singapore & ASEAN's Payments, E-Commerce and Trade: Where are we now and what are the ways they can develop?"
- Several CFO Roundtables
- FinTech fireside Chat held in conjunction with SLUSH 2017 with Stefan Dierckx, CEO of The Glue on "Digitizing core banking systems"
- Cybersecurity Event on cross-border enforcement in combating and tracking cyber-threats



<http://eurocham.org.sg/committees/our-committees/financial-services/>

HEALTHCARE



The EuroCham Healthcare Committee comprises major companies in the pharmaceutical, insurance, and medical devices sector and is powered by the mandate to ensure that healthcare costs are kept affordable and advocate for sustainable healthcare models.

- Co-Chair:
Mr. Ti Hwei How,
AstraZeneca
- Co-Chair:
Mr. Kai Koon Ng,
Philips

In particular, the committee aspires to address the challenge of an aging population in Asia by developing a holistic approach and building on the Healthcare 2020 Government strategy. In addressing pressing healthcare issues, the committee has been emphasizing its efforts in identifying appropriate cost effective quality healthcare models for Singapore.

Representing and promoting the interests of the European healthcare industry in Singapore, the committee aspires to shape policy and provide an effective communication channel between the private sector and the Singapore government.



HIGHLIGHTS 2017

- The committee was presented with the position paper crafted by the Singapore Association of Pharmaceutical Industries (SAPI) to outline the challenges faced by the pharma firms operating in Singapore
- SAPI produced the second version of the position paper with Deloitte which will be used as a base for the EuroCham position paper encompassing the three sectors
- The committee met with Julien Condamines, founder of the Co-Creation Lab and also an ex-Googler who will work with the committee as a guest expert, utilising the “Design Thinking” method to weave together the concerns expressed by the three sectors and producing a final product for encapsulating the views of the healthcare industry in Singapore



<https://eurocham.org.sg/committees/our-committees/healthcare/>

HUMAN RESOURCES (HR)



The EuroCham HR Committee enables for senior level executives to share best practices, common concerns, and receive updates on regulatory developments in Singapore and the region. The HR Committee brings together senior level professionals from different industries and academia allowing for members to gain a holistic understanding of common concerns and interests.

The sessions of the committee enable our members to get deeper insights into recent trends in the field and cover important issues such as HR innovations, global challenges for ASEAN leaders or personal data protection.



- Chair:
Dr. Bob Aubrey,
European Foundation for
Management Development
(EFMD)
- Co-Chairpersons:
Ms. Annabelle Thebaud, SCOR

Mr. Michael Haberzettl, Siemens

Mr. Anjaney Borwankar, IESE

HIGHLIGHTS 2017

- Presentation on “Transforming Work Through Technology” with guest speakers Ms. Kate Barker and Ms. Renata Janini Dohmen, SAP
- Presentation on “Share the future of the people profession” by Dr. Wilson Wong of CIPD
- Presentation and sharing session with Workforce Singapore CEO Tan Choon Shian
- Discussion on the Fair & Progressive Employment Index produced by the Tripartite Alliance for Fair & Progressive Employment Practices (TAFEP) with Mr. Bernard Coulaty and Ms. Pallavi Srivistrava
- Meeting with author and university lecturer Ms. Claire Harbour-Lyell discussing “Talent management for the age of career disruption”
- Introduction of Design Thinking and walkthrough of IBM’s Design Studio
- Panel discussion on the topic of “CSR – Improving our world through ethical operations, community involvement and broader social impact” with the panellists
 - Ms. Idiko Modla-Szalai, Founder, NEEDED Foundation
 - Dr. Daiana Beitler, Philanthropies Director for Greater Asia and the Pacific, Microsoft
 - Mr. Philippe Bonnet, Vice President, Global Head Learning & Development, Human Resources, Essilor



<https://eurocham.org.sg/committees/our-committees/human-resources-hr/>

INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT)



The EuroCham ICT Committee seeks to provide members a platform to share best practices, as well as to identify and address challenges collectively. This work is being done in close collaboration with government authorities and other industry associations.

With the rise of more complex systems sprung from tech innovation, the industry has experienced a rapid rise in eCommerce, ePayments, FinTech, as well as InsurTech disruptors. This has shaken the core business of legacy infrastructures and has become an integral part of the connected world we live in. As tech platforms play an increasingly bigger part of our daily lives, the number of threats on these platforms rises exponentially as well.

Scope:

The ICT Committee will be rebranded as the Digital Economy Committee with a renewed mandate and scope of business. It will focus on the four pillars of the digital economy:

- Smart Nation initiative
- ePayments
- Cybersecurity
- Automation

EuroCham seeks to be the forefront of the new developments in the tech landscape and provide an effective platform for our members to address legislative concerns to various stakeholders, while advocating for a sustainable adoption of new technologies that will benefit all. EuroCham will continue to engage and cooperate with government agencies to better address issues and opportunities in the four pillars of the digital economy.



HIGHLIGHTS 2017

- Joint committee event with the Financial Services Committee on cybersecurity with panel speakers from the government agencies, private sector, and international law enforcement agencies



<https://eurocham.org.sg/committees/our-committees/ict/>

INTELLECTUAL PROPERTY RIGHTS (IPR)



The EuroCham IPR Committee seeks to provide a platform for advocacy and sharing of best practices with regards to the protection and enforcement of IP rights in Singapore and the region. The committee includes senior level representatives from major European companies across several industries and aligns itself with Singapore's goal of being an IP hub in the region.

In 2017, the committee worked hard to further advocate for the fight against illegal business practices while enforcing IPR. This was reached through training sessions for the Singapore Customs and the Singapore Police Force as well as the participation in international strategic partnerships such as IP Key, an initiative by the EU IP Office.

To support government authorities in their continuous effort to fight illicit trade and other IPR-related issues and to advocate for its members interests, the committee published a number of position papers and engaged with public and private stakeholders. The IPR Committee constantly aims to identify and share recommendations and possibilities to enhance the protection of IPR in the region.



- Chair:
Mr. Simon Jim,
Brand M.O. Limited
- Vice-Chair:
Mr. Herman Cheung,
Philip Morris International

HIGHLIGHTS 2017

- Third Customs Attaches Roundtable: IPR protection through effective private-public partnerships
- Collaboration with the EU IP Office on IP Key – an EU funding opportunity to improve regional capacity for IPR enforcement and education
- Collaborative event with INTERPOL and WIPO: The Challenge of illicit trade: Sharing best practises
- Customs training session by brand owners to equip frontline officers with product knowledge to tell the real from the fake
- Meeting with Intellectual Property Office Singapore (IPOS) and the Ministry of Law regarding EuroCham's recommendations on the control of illicit trade within Free Trade Zones, as well as on future long term partnerships



<http://eurocham.org.sg/committees/our-committees/ipr/>

PACKAGING



The EuroCham Packaging Committee brings together members from across various industries to discuss wide ranging issues related to packaging legislation in Singapore and the region, and to advocate for sustainable packaging solutions. The committee contributes actively to discussion concerning the Singapore Packaging Agreement and future plans for mandatory packaging reporting guidelines in Singapore.

The committee was founded based on strong engagement in the packaging management industry consultation organised by the National Environment Agency (NEA). EuroCham's contribution enabled members to play a leading role in the discussions with the government and the private sector.

The committee is also exploring possible collaboration with think tanks and international organisations for a broader perspective and varied expertise.



• Chair:
Mr. Lloyd Lowe
BASF

HIGHLIGHTS 2017

- The committee produced an industry position paper in response to Singapore's planned mandatory reporting requirements and packaging reduction plans for the NEA
- The committee engaged with various government agencies and participated in meetings with the NEA to address industry concerns about regulations on packaging and waste
- Future engagements are planned to include non-governmental organisations and think tanks with expertise in the green industry, and how companies may adopt truly green practices



<https://eurocham.org.sg/committees/our-committees/packaging/>

REGIONAL FINANCE & TAX

The EuroCham Regional Finance & Tax Committee provides members with a platform for constructive dialogue, advocacy and active engagement with stakeholders. The committee empowers members with a channel of communication to the Singaporean, European and ASEAN political and economic authorities and business associations.

Singapore continues to rank highly for the ease of doing business. With a favourable corporate tax rate which is stable and transparent, Singapore has managed to attract foreign investments to establish regional headquarters in the city-state which serves all of the Asia Pacific region. The committee provides members with an effective platform to keep abreast of latest developments in the tax environment, and to define how businesses may contribute to policy consultations and budget proposals organised by the Singapore government. In particular, the committee focuses on areas relating to tax and mobility strategies, transfer pricing, and tax incentive policies.



- Chair:
Ms. Shantini Ramachandra,
Deloitte

HIGHLIGHTS 2017

- Presentation on "An overview of Taxation & Recent Tax Developments in Vietnam and Myanmar" by Mr. Bernard Cobarrubias, Regional Tax Director at DFDL
- Discussion about "An analysis of the Singapore Budget 2017" with Ms. Elaine Ng, Tax Partner, PwC, and Mr. Rohan Solapurkar, Tax Partner, Deloitte



<http://eurocham.org.sg/committees/our-committees/regional-finance-tax/>

REGIONAL TRADE



The EuroCham Regional Trade Committee represents the interests of the European business community in Singapore and actively promotes bilateral and multilateral trade between Singapore, the region and the EU. After the opinion of the European Court of Justice (ECJ) was delivered on EU-Singapore Free Trade Agreement (EUSFTA), the EU is working closely with the

Singapore government to expedite the ratification process and to possibly enter into force the components that fall under the competence of the EU.

Trade within the region continues to be robust, with ASEAN experiencing strong growth and increased economic opportunities with multiple partners. The EU has also signalled its intention to kickstart trade talks for the EU-ASEAN FTA.

Therefore, the committee has been working closely with the EU Delegation to Singapore and other organizations to set up industry consultations, workshops, as well as discussions with special guest speakers following developments in the region and their impact on businesses. Insightful presentations have been given on trade facilitation, updates on new legislations, and other key topics.



- Chair:
Mr. Frank Debets,
Price Waterhouse Coopers
- Vice-Chair:
Mr. Joe Lombardo,
ESP Consult

HIGHLIGHTS 2017

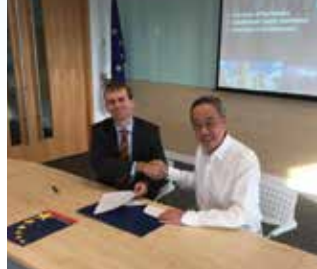
- Ms. Sanchita Basu Das, Fellow and lead researcher (Economic Affairs) at the ASEAN Studies Centre, ISEAS-Yusof Ishak Institute, and Ms. Shanti Shamdasani, Senior Director Public Policy, at DHL, discussed about the WTO Trade Facilitation Agreement and addressed the ASEAN single window, trade depository, cruise liner tourism, and eCommerce boom
- Networking reception with investment officials from emerging markets hosted by the World Bank Group supported investments and long term partnership in at least 17 countries



<https://eurocham.org.sg/committees/our-committees/regional-trade/>

WINE & SPIRITS

The EuroCham Wine & Spirits Committee is a platform for leading companies in the alcohol industry including Bacardi, Edrington, Moët Hennessy Diageo, Pernod Ricard and Remy Cointreau. This dynamic platform enables for the sharing of interests and concerns over industry developments and to raise awareness of issues affecting trade and investment promotion, market access, taxation, intellectual property, food safety and alcohol policy. The committee engages with other industry associations in Singapore as well as regionally across ASEAN and provides its members with a channel of communication to the European and Singaporean political and economic authorities.



The committee has been active in conducting corporate social responsibility initiatives, encouraging consumers to drink responsibly through campaigns and outreach ambassadors. The committee also wishes to continue broader, nationwide long term efforts that seek to raise awareness among the general populace on the importance of responsible drinking. Much praise has been given to the platform since its inception in 2016, citing the committee members' ability to collaborate with sector rivals to achieve mutually beneficial goals.

The committee in partnership with Singapore Nightlife Business Association (SNBA), established the Singapore Alliance for Responsible Drinking Campaign aimed at promoting the nightlife industry in Singapore.



- Chair:
Mr. David White,
Moët Hennessy Diageo
- Vice-Chair:
Mr. Davide Besana,
Edrington

HIGHLIGHTS 2017

- Expansion of corporate social initiatives to encompass a larger demographic across a nationwide scale
- Future plans for greater community engagements involving education institutes in Singapore

Establishment of the Singapore Alliance for Responsible Drinking (SARD) and uniting the nightlife industry for a strategy to promote responsible drinking

- Establishment of partnerships with NTUC L-Hub to provide training to service staff of the F&B industry in order to professionalise the industry and nightlife scene in Singapore



<https://eurocham.org.sg/committees/our-committees/wine-spirits/>

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EUROCHAM

NETWORKING EVENTS

EUROPEAN NETWORKING NIGHTS

Throughout 2017, EuroCham has once again successfully organized its quarterly European Networking Nights, bringing together members from the local and international business community. These Networking Nights allow participants to expand and consolidate their network at a European level.

Our Networking Nights typically welcome between 80 to 120 participants, spanning a diverse range of industries and backgrounds. They are organized in collaboration with the European National Business Groups and are hosted in trendy places around Singapore. We aim to open up more opportunities for cross-sector interaction, fostering a comprehensive understanding of the business environment around us.

The success of our networking nights could not have been without the gracious support extended by our sponsors. EuroCham would like to thank Angsana Lang Co, Banyan Tree, BTI Consultants, Epicurio, Esplanade, Gajalee, GESSI, Hawksford, Peroni, Singapore International Foundation, Stuttgart Blackforest, and the French Cellar for their support. We look forward to welcoming our esteemed members and new participants in 2018's editions of Networking Nights.

 **March 14** - <http://eurocham.org.sg/events/event-detail/?id=451>

 **May 30** - <http://eurocham.org.sg/events/event-detail/?id=521>

 **September 12** - <http://eurocham.org.sg/events/event-detail/?id=572>

 **November 28** - <https://eurocham.org.sg/events/event-detail/?id=622>

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Upcoming Highlights 2018

ASEAN-EU Business Summit (2nd of March 2018)

The ASEAN-EU Business Summit was founded in 2011 in Indonesia and has since developed to an established meeting point in Phnom Penh, Cambodia in April 2012; Hanoi, Vietnam in March 2013; Kuala Lumpur in August 2015; and, most recently in Manila, Philippines in March 2017, with several hundred delegates attending each event. The Summit is designed to be a platform for business leaders, thought-leaders and policy makers to interact and debate the key business and trade issues of the day.

The 6th ASEAN-EU Business Summit will be held in Singapore to take place in parallel to the ASEAN Economic Ministers Meeting and the EU-ASEAN dialogue session between EU Trade Commissioner Malmström and her ASEAN counterparts. Over 500 delegates are expected to attend, representing political and business interests from Europe and Southeast Asia.

Annual General Meeting (22nd of March 2018)

EuroCham's Annual General Meeting (AGM) will provide members with the opportunity to find out what the Chamber has achieved during the past year. Members can also contribute and be part of the planning of the activities for the Chamber. The AGM is followed by a networking cocktail for members to interact.

Singapore 8th Schuman Lecture Gala Dinner

The Singapore Schuman Lecture Gala Dinner welcomes a renowned European political personality to address a high-profile audience. For this prestigious event, EuroCham welcomes approximately 200 guests, ranging from foreign ambassadors, CEOs and managing directors from major European companies and local companies, to academics and Singapore government representatives.

Europe Day Celebration Luncheon (May 2018)

EuroCham will celebrate the 68th Anniversary of the Schuman Declaration of 1950 that led to the creation of the European Coal and Steel Community and subsequently of the European Union. Europe Day welcomes one Asian personality to address a high-level audience with a key note speech, followed by a question and answer session. EuroCham looks forward to welcoming over 150 guests once again.

European Talk Series

The EuroCham Talk Series host high-profile speakers from Europe and Southeast Asia who provide their insights on the latest political, economical and sectorial developments in the EU and Asia. In 2018, EuroCham looks forward to collaborate with the EU Delegation in organizing a several talks once again.

European Networking Nights

EuroCham's Networking Nights are held quarterly and organized in collaboration with the National Business Groups. They are hosted in trendy locations around Singapore and allow participants to expand and consolidate their business network in an informal environment.

EuroCham's Committees and Advocacy Groups

EuroCham's Committees will continue their advocacy initiatives throughout 2018. The Committees will continue to engage in open dialogue with the Singapore Government in order to promote the interests of their members and to encourage collaboration with the respective Committees of National Business Groups in Singapore. The Committees will remain very active, preparing position and white papers, conducting surveys and organising talks with special guests.



ASEAN·EU BUSINESS SUMMIT



Join us at the 6th edition of the ASEAN-EU Business Summit.

Organised for the first time in Singapore - do not miss this chance!

This summit will welcome high-ranking government representatives and prominent businessmen. Additionally, there will be a series of panel discussions covering various sectors of industry.

Previous editions of the ASEAN-EU Business Summit have been held in Phnom Penh, Cambodia in April 2012; Hanoi, Vietnam in March 2013; Kuala Lumpur, Malaysia in August 2015; and most recently in Manila, the Philippines in March 2017, with several hundred delegates attending each Summit.

This will be a great opportunity to meet leaders in business and governmental circles, built new connections and expand your network among Singapore's large business community.

MARCH 2018

02

Registration Fees

Members Organisations: S\$400

Affiliated Organisations: S\$450

Normal Delegate: S\$500

For further information visit our website www.eurocham.org.sg

A BRIEF HISTORY OF ASEAN



1967

BANGKOK DECLARATION

The ASEAN was established through the Bangkok Declaration by the five (5) original member countries: Malaysia, Philippines, Indonesia, Singapore, and Thailand.



1976

FIRST ASEAN SUMMIT

The first ASEAN Summit was held in Bali, Indonesia.



1978

ASEAN-EU ECONOMIC COMMUNITY

The first ASEAN-European Economic Community ministerial meeting was held in Brussels, Belgium.



1980

ASEAN-EEC COOPERATION AGREEMENT

The ASEAN-EEC Cooperation Agreement was signed, which institutionalized ASEAN-EU dialogue relations.



1992

ASEAN FREE TRADE AREA

ASEAN created Common Effective Preferential Tariff and Free Trade Area to increase the region's global competitive advantage as a production base.



1994

ASEAN REGIONAL FORUM

The ASEAN regional forum focused on security independence in the Asia Pacific region. 10 ASEAN members and its dialogue partners, including the EU, participated in the 1st ARF.



2007

ASEAN CHARTER SIGNED

The ASEAN signed a charter and gave its ten (10) member states a legal identity, a move towards their goal of free trade.



2009

EU AMBASSADOR APPOINTED

The EU initiated formal diplomatic relations with the ASEAN in March 2009, followed by the EU countries.



2012

RCEP LAUNCHED

In August 2012, the Regional Comprehensive Economic Partnership was launched by leaders from 10 ASEAN member states and 6 ASEAN FTA partners.



2015

ASEAN ECONOMIC COMMUNITY

The ASEAN Economic Community was launched in 2015 to increase trade and investment opportunities.



2017

ASEAN-EU BUSINESS SUMMIT

With the FTA negotiations in focus, the 5th ASEAN-EU Business Summit held on March 2017 in Manila, Philippines.

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